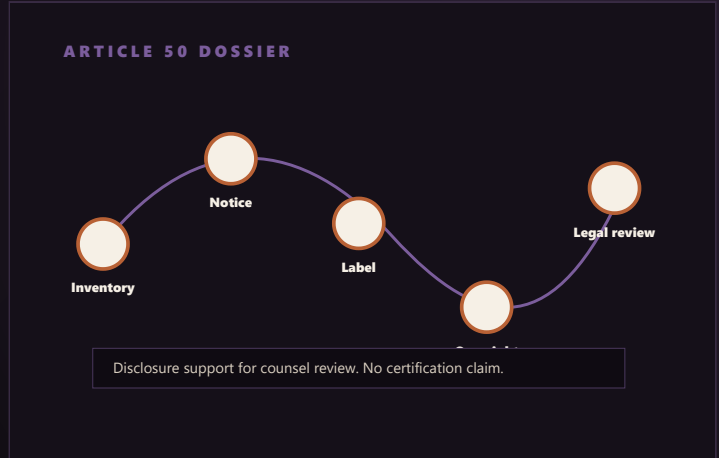




EU AI ACT / RESEARCH BRIEF

# Article 50 Readiness Guide

A practical transparency-readiness brief for agentic commerce workflows ahead of 2 August 2026.



01 2 Aug 2026

02 4 evidence surfaces

03 No certification claim

# Disclosure is a workflow design problem.

Article 50 makes transparency an operating requirement, not a marketing preference. Commerce agents need an evidence path for notices, generated content, human oversight, and audit review. HARNEXA should sell readiness foundations: intended purpose, disclosure support, oversight records, audit trail, and review evidence. It must not claim legal compliance certification.

**01**

Article 50 timing should be stated precisely: obligations apply from 2 August 2026.

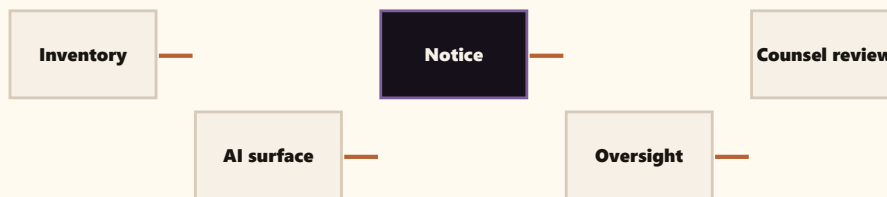
**02**

Transparency is a workflow design issue because buyers need to know where notices appear.

**03**

The commercial claim is audit-ready foundation for legal review, not certification.

## Transparency evidence chain



Every disclosure point needs an owner, surface, copy assumption, and review evidence.

**EUROPEAN COMMISSION / CODE OF PRACTICE ON TRANSPARENCY OF AI-GENERATED CONTENT**

The European Commission states that Article 50 transparency obligations apply from 2 August 2026.

**STANFORD HAI / AI INDEX REPORT 2025**

AI policy and governance attention continues to intensify, making transparency preparedness a board concern.

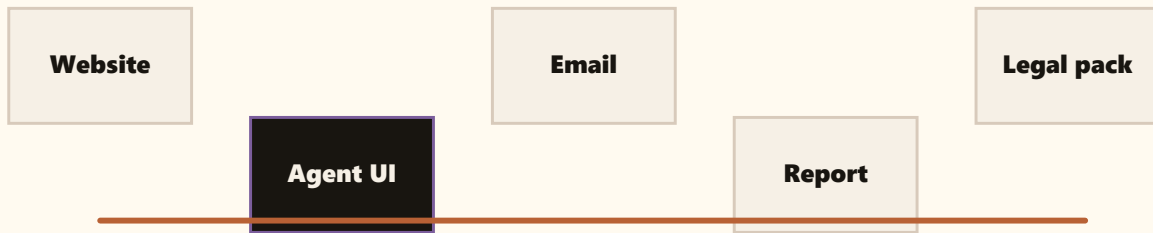
**MCKINSEY & COMPANY / STATE OF AI TRUST IN 2026: SHIFTING TO THE AGENTIC ERA**

Agentic AI controls are now a distinct trust dimension because autonomous systems trigger actions and interact with other systems.

# Transparency operating model.

Transparency readiness links inventory, notice, marking, oversight, and legal review evidence. Read the artifact as a disclosure journey: inventory, notice, generated-content surfaces, oversight, and legal-review evidence must stay connected.

## Disclosure surface map



Every surface maps to owner, purpose, notice, and review evidence.

### INVENTORY

List agent workflows, generated-content surfaces, user interactions, and affected stakeholder groups.

### NOTICE

Map where users, employees, customers, or partners need transparency language or UI disclosure.

### OVERSIGHT

Define human review points for generated content, recommendations, and consequential actions.

### REVIEW

Package intended purpose, audit evidence, and disclosure copy for qualified legal counsel.

# Prepare the evidence packet without overclaiming compliance.

Use the review to identify user-facing AI surfaces, disclosure points, owners, and counsel-ready evidence before production rollout.

## INSPECTION QUESTIONS

- Where does the user know they are interacting with or receiving output from AI?
- Which outputs are generated, transformed, marked, or labelled?
- Which person reviews disclosure language before deployment?
- What evidence proves the transparency process is active?

## DO NOT SHIP UNTIL

- Do not make broad August 2026 claims without specifying Article 50.
- Do not imply HARNEXA provides legal advice.
- Do not separate transparency copy from workflow evidence.

<b>INVENTORY</b>	List AI surfaces and generated-content flows in the target workflow.	System and workflow inventory with intended purpose.
<b>DESIGN</b>	Draft notice points, UI disclosure placement, and review ownership.	Disclosure map and human oversight record.
<b>REVIEW</b>	Send the readiness packet for legal review before production use.	Legal-review packet with audit and oversight evidence.

# Source ledger and legal boundary

The brief combines external research signals with HARNEXA's implementation boundary: identity, permission, approval, audit, CLEAR evaluation, and no autonomous public execution.

<p><b>EUROPEAN COMMISSION</b></p> <p><b>Code of Practice on Transparency of AI-Generated Content</b></p> <p>The Commission states that Article 50 transparency obligations apply from 2 August 2026 and cover marking, detection, labelling, and user transparency.</p> <p><a href="https://digital-strategy.ec.europa.eu/en/policies/code-practice-ai-generated-content">https://digital-strategy.ec.europa.eu/en/policies/code-practice-ai-generated-content</a></p>	<p><b>STANFORD HAI</b></p> <p><b>AI Index Report 2025</b></p> <p>Stanford tracks accelerating AI capability, policy attention, governance pressure, and adoption across the global market.</p> <p><a href="https://hai.stanford.edu/ai-index/2025-ai-index-report">https://hai.stanford.edu/ai-index/2025-ai-index-report</a></p>	<p><b>MCKINSEY &amp; COMPANY</b></p> <p><b>State of AI trust in 2026: Shifting to the agentic era</b></p> <p>McKinsey reports that responsible AI maturity is improving, but strategy, governance, and agentic AI controls still lag.</p> <p><a href="https://www.mckinsey.com/capabilities/tech-and-ai/our-insights/tech-forward/state-of-ai-trust-in-2026-shifting-to-the-agentic-era">https://www.mckinsey.com/capabilities/tech-and-ai/our-insights/tech-forward/state-of-ai-trust-in-2026-shifting-to-the-agentic-era</a></p>
<p><b>RESEARCH STANCE</b></p> <p>External research is cited as market signal; HARNEXA interpretation is kept separate from source claims.</p>	<p><b>BUYER ARTIFACT</b></p> <p>Every report includes a concrete visual artifact that can be inspected in a sales, risk, or architecture review.</p>	<p><b>OPERATING BOUNDARY</b></p> <p>Intended purpose, disclosure map, oversight, legal-review packet. The asset is for governed review, not autonomous production execution.</p>

**HARNEXA BOUNDARY**

Technical governance aid only. Not legal advice or compliance certification. HARNEXA AI builds audit-ready foundations for qualified review. No PDF in this library claims EU AI Act certification, legal advice, payment readiness, or autonomous production execution.