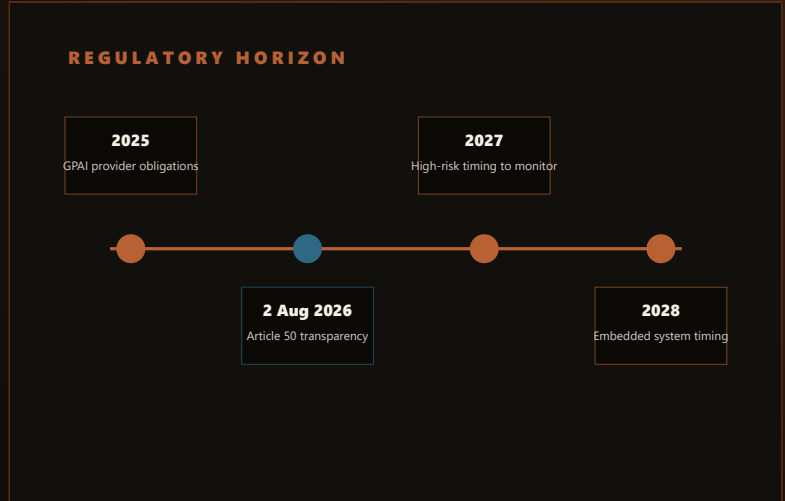




EU AI ACT / RESEARCH BRIEF

EU AI Act Timeline

A concise executive timeline for governance planning, commercial readiness, and phased AI obligations.



- 01 2025-2028 horizon
- 02 4 date gates
- 03 Monthly review

Precise dates create trust; vague urgency erodes it.

Executives need a precise timeline because overbroad regulatory claims can damage trust. Agentic commerce planning should distinguish active obligations, near-term transparency work, and later high-risk sequencing. The timeline should create urgency without legal overclaiming: build inventory, intended purpose, oversight, audit, disclosure, and monitoring records now so later review is faster.

01

Use exact dates and obligation categories.

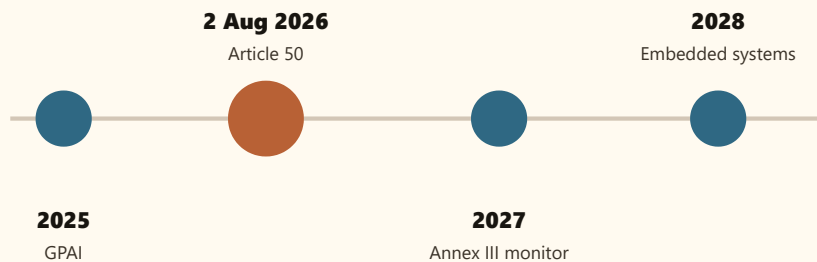
02

Prepare evidence before the compliance deadline becomes a sales objection.

03

Governance should be tied to deployment decisions and client legal review.

Phased timing map



Do not collapse all obligations into one deadline.

EUROPEAN COMMISSION / CODE OF PRACTICE ON TRANSPARENCY OF AI-GENERATED CONTENT

Article 50 transparency obligations apply from 2 August 2026, creating a concrete readiness date.

STANFORD HAI / AI INDEX REPORT 2025

Policy and governance activity is intensifying alongside AI capability development.

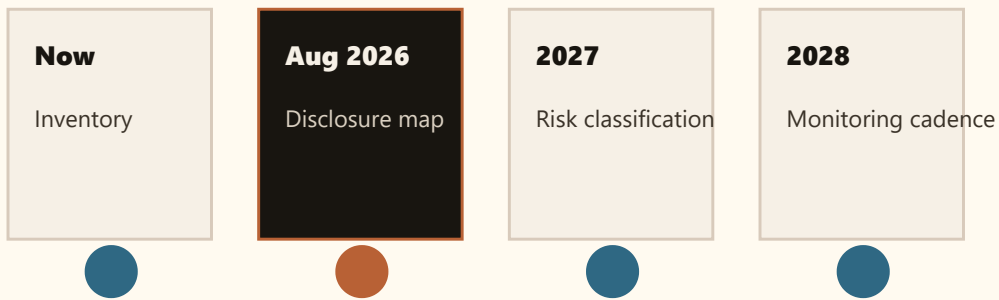
MCKINSEY & COMPANY / STATE OF AI TRUST IN 2026: SHIFTING TO THE AGENTIC ERA

Governance, risk management, and agentic controls are becoming central to scaling AI responsibly.

Timeline-to-workstream mapping.

Phased governance timeline: start with inventory and transparency evidence, then expand into operating records. Read the artifact as a phased readiness map: active obligations, near-term transparency work, and later high-risk timing should not be collapsed.

Readiness backlog by date gate



NOW

Inventory agents, copilots, generated-content surfaces, owners, intended purpose, and risk class.

AUG 2026

Prepare Article 50 transparency notices, disclosure points, and review evidence.

REVIEW

Ask legal counsel to review specific workflows and disclosure language before production.

OPERATE

Maintain AgentOps review cadence for monitoring, audit samples, and policy updates.

Create urgency without turning regulation into theatre.

Use the briefing to distinguish what applies now, what applies next, what is monitored, and which artifacts are useful regardless of final interpretation.

INSPECTION QUESTIONS

- Which obligations apply to the workflow, and which are only monitored risk?
- What dates should appear in the board or client briefing?
- Which documentation can HARNEXA produce without legal overclaiming?
- Who owns ongoing monitoring when policy guidance changes?

DO NOT SHIP UNTIL

- Do not imply all EU AI Act obligations begin on the same date.
- Do not treat the timeline as legal advice.
- Do not let regulatory copy drift from current official guidance.

| | | |
|-----------------|--|--|
| BRIEF | Create a two-column map: obligations now, obligations to monitor. | Executive timeline and legal-review assumptions. |
| PREPARE | Build the evidence artifacts that are useful regardless of final legal interpretation. | Inventory, intended purpose, oversight, audit, and monitoring records. |
| MAINTAIN | Review the timeline monthly and update sales materials when official guidance changes. | Versioned regulatory positioning note. |

Source ledger and date assumptions

The brief combines external research signals with HARNEXA's implementation boundary: identity, permission, approval, audit, CLEAR evaluation, and no autonomous public execution.

EUROPEAN COMMISSION

Code of Practice on Transparency of AI-Generated Content

The Commission states that Article 50 transparency obligations apply from 2 August 2026 and cover marking, detection, labelling, and user transparency.

<https://digital-strategy.ec.europa.eu/en/policies/code-practice-ai-generated-content>

STANFORD HAI

AI Index Report 2025

Stanford tracks accelerating AI capability, policy attention, governance pressure, and adoption across the global market.

<https://hai.stanford.edu/ai-index/2025-ai-index-report>

MCKINSEY & COMPANY

State of AI trust in 2026: Shifting to the agentic era

McKinsey reports that responsible AI maturity is improving, but strategy, governance, and agentic AI controls still lag.

<https://www.mckinsey.com/capabilities/tech-and-ai/our-insights/tech-forward/state-of-ai-trust-in-2026-shifting-to-the-agentic-era>

RESEARCH STANCE

External research is cited as market signal; HARNEXA interpretation is kept separate from source claims.

BUYER ARTIFACT

Every report includes a concrete visual artifact that can be inspected in a sales, risk, or architecture review.

OPERATING BOUNDARY

Exact dates, versioned assumptions, counsel review, monthly update. The asset is for governed review, not autonomous production execution.

HARNEXA BOUNDARY

Technical governance aid only. Not legal advice or compliance certification. HARNEXA AI builds audit-ready foundations for qualified review. No PDF in this library claims EU AI Act certification, legal advice, payment readiness, or autonomous production execution.